ICFAI University Jaipur
Established under the provisions of the ICFAI University, Jaipur Act 2011 (Act No.26 of 2011)

Ref: IUJ/Registrar/110/2024 *Date: September 19, 2024*

Provisional Degree Certificate

For the degree of

Doctor of Philosophy

This Provisional Degree of Doctor of Philosophy (Ph.D.) is awarded to **Mr. Ashok Kumar Sharma** S/o **Mr. Sita Ram Sharma** and **Mrs. Geeta Devi Sharma (Enrolment No. 19BSUJPPH002),** as per the provisions of UGC (Minimum Standards and Procedure for Awards of Ph.D Degree) Regulation, 2016.

1. Title of the Thesis: **"An Analysis of Social Media Influences on Decision Making Process of New Students with Special Reference to Selection of Higher Education Institutions in Rajasthan".**
2. School: ICFAI Business School, The ICFAI University, Jaipur
3. Name of Supervisor: **Dr. Vidhu K Mathur**
4. Date of Thesis submission: **15/07/2024**
5. Date of Viva-Voce: **19/09/2024**

The Provisional Ph.D. Degree is approved by the Hon'ble President on **19th September, 2024.**

Prof (Dr). R. Nesamoorthy
Registrar

The ICFAI University, Jaipur
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