Sl. No. 5140

AMITY UNIVERSITY

UTTAR PRADESH

Enrolment No. A0101906024

Roll No. A0101906A03

MASTER OF BUSINESS ADMINISTRATION

Statement of Grades

Name of the Institute/Department: AMITY BUSINESS SCHOOL

Name of the Student: ALOK MITTAL

Father's Name : MR RAMGOPAL GUPTA

Batch 2006-2008

SEMESTER- I

SL. NO.	COURSE CODE	COURSE TITLE	MM	MARKS OBTD	ACU	ECU	GR	GP
1	MBAFN 10101	ACCOUNTING FOR MANAGEMENT	100	51	4	4	B-	5
2	MBAIT 10101	INFORMATION TECHNOLOGY AND BUSINESS APPLICATIONS	100	51	4	4	B-	5
3	MBAOM 10101	QUANTITATIVE APPLICATIONS IN MANAGEMENT	100	58	4	4	B	6
4	MBAEN 10101	ECONOMIC POLICY AND ANALYSIS	100	63	3	3	B+	7
5	MBALW 10101	ECONOMIC AND BUSINESS LEGISLATION	100	67	3	3	B+	7
6	MBAMK 10101	MARKETING MANAGEMENT	100	63	3	3	B+	7
7	MBAHR 10101	ORGANIZATIONAL BEHAVIOUR	100	69	3	3	A-	8
8	MBABS 10101	BUSINESS COMMUNICATION-I	100	57	3	3	B+	7
9	MBABS 10102	SELF DEVELOMENT AND INTERPERSONAL SKILLS	100	60	3	3	B+	7
10	MBAJP 10101	JAPANESE-I	100	75	2	2	A-	8
	SGPA: 6.53	TOTAL	1000	614	32	32		67

SEMESTER- II

SL. NO.	COURSE CODE	COURSE TITLE	MM	MARKS OBTD	ACU	ECU	GR	GP
1	MBAFN 10201	FINANCIAL MANAGEMENT	100	62	3	3	B+	7
2	MBAOM 10201	OPERATIONS MANAGEMENT	100	82	3	3	A+	10
3	MBAMS 10201	MANAGEMENT INFORMATION SYSTEMS	100	70	3	3	A	9
4	MBARM 10201	MARKETING RESEARCH	100	63	3	3	B+	7
5	MBAHR 10201	MANAGING HUMAN RESOURCES	100	68	3	3	A-	8
6	MBAGM 10201	BUSINESS ENVIRONMENT & STRATEGIC ANALYSIS	100	68	3	3	A-	8
7	MBAMK 10201	INTERNATIONAL MARKETING MANAGEMENT	100	59	3	3	A-	8
8	MBABS 10201	BUSINESS COMMUNICATION-II	100	67	3	3	A-	8
9	MBABS 10202	BEHAVIOURAL COMMUNICATION AND RELATIONSHIP MANAGEMENT	100	59	3	3	B+	7
10	MBAJP 10201	JAPANESE-II	100	75	2	2	A	9
	SGPA: 8.07	TOTAL	1000	673	29	29		81

SEMESTER-III

SL. NO.	COURSE CODE	COURSE TITLE	MM	MARKS OBTD	ACU	ECU	GR	GP
1	MBAMK 20301	CONSUMER BEHAVIOUR	100	60	3	3	A	9
2	MBAMK 20302	DISTRIBUTION MANAGEMENT AND LOGISTICS	100	80	3	3	A	9
3	MBAMK 20303	MARKETING OF SERVICES	100	62	3	3	B	6
4	MBAMK 20304	PRODUCT AND BRAND MANAGEMENT	100	65	3	3	A-	8
5	MBART 20301	FUNDAMENTALS OF RETAILING	100	76	3	3	A	9
6	MBART 20303	DISTRIBUTION NETWORKS	100	71	3	3	A	9
7	MBAGM 20301	BUSINESS POLICY AND STRATEGIC MANAGEMENT	100	69	4	4	B	6
8	MBAGM 20302	MCCD (NON CREDIT COURSE)	100	60	-	-	S	-
9	MBABS 20302	BEHAVIOURAL SCIENCE-III	100	72	1	1	A	9
10	MBABS 20301	BUSINESS COMMUNICATION- III	100	72	1	1	A-	8
11	MBAJP 20301	JAPANESE-III	100	78	2	2	B	6
12	MBASI 20350	SUMMER INTERNSHIP	100	64	9	9	B-	5
	SGPA: 7.09	TOTAL	1200	829	35	35		84

SEMESTER-IV

SL. NO.	COURSE CODE	COURSE TITLE	MM	MARKS OBTD	ACU	ECU	GR	GP
1	MBAMK 20401	ADVERTISING & SALES PROMOTION	100	59	3	3	A-	8
2	MBAMK 20402	CUSTOMER RELATIONSHIP MANAGEMENT	100	70	3	3	A	9
3	MBAMK 20403	INDUSTRIAL MARKETING	100	56	3	3	B+	7
4	MBAMK 20404	RETAIL & MALL MANAGEMENT	100	78	3	3	A+	10
5	MBART 20403	RETAIL CRM & PROMOTIONAL STRATEGY	100	78	3	3	A-	8
6	MBART 20404	RETAIL SUPPLY CHAIN MANAGEMENT	100	76	3	3	A	9
7	MBAGM 20401	MANAGEMENT IN ACTION SOCIAL, ECONOMIC & ETHICAL ISSUES	100	64	4	4	A	9
8	MBABS 20402	BEHAVIOURAL SCIENCE - IV	100	64	1	1	A-	8
9	MBABS 20401	BUSINESS COMMUNICATION - IV	100	57	1	1	B+	7
10	MBAJP 20401	JAPANESE-IV	100	77	2	2	A-	8
11	MBADI 20460	DISSERTATION	100	81	9	9	A+	10
12	MBAGM 20402	MANAGING EXCELLENCE (NON CREDIT COURSE)	100	51	-	-	S	-
	SGPA: 8.86	TOTAL	1200	811	35	35		93

CGPA: 7.64

DIVISION: FIRST

Prepared by Rajendra Kumar

Place: Noida, Gautam Buddha Nagar

Dated: 08.01.09

Checked by

MM = Maximum Marks, Marks Obtd. = Marks Obtained, ACU = Associated Credit Units, ECU = Earned Credit Units, GR = Grade, GP = Grade Point
AGPA = Annual Grade Point Average, SGPA = Semester Grade Point Average, CGPA = Cumulative Grade Point Average, I = Detained/Absent/Incompiete
Note: For Scheme of Evaluation, Please see details overleaf.

CONTROLLER OF EXAMINATIONS