क्रमांक 070740

# माध्यमिक शिक्षा बोर्ड, राजस्थान

## माध्यमिक परीक्षा, 1993

### अंक-तालिका

| प्रवेशांक | केन्द्र | जिला | स्कूल/अग्रे. अधि. | जन्म दिनांक | स्वयंपाठी/नियमित | श्रेणी | संदर्भ संख्या |
|---|---|---|---|---|---|---|---|
| 468434 | 0280 | 01 | 519 | 07/09/77 | REGULAR | 1 | 053662 |

परीक्षार्थी का नाम KUM. RANU SHARMA

पिता का नाम NAR NARAIN SHARMA

| विषय एवं कुल/न्यूनतम उत्तीर्णांक | हिन्दी 100/33 | | | अंग्रेजी 100/33 | | | विज्ञान 100/33 | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | I | II | योग | I | II | योग | I | II | सत्रांक | योग |
| प्राप्तांक | 36 | 25 | 61 | 44 | 31 | 75D | 30 | 36 | 09 | 75D |
| विषय एवं कुल/न्यूनतम उत्तीर्णांक | सामाजिक विज्ञान 100/33 | | | गणित 100/33 | | | तृतीय भाषा 50/17 | | | |
| | I | II | योग | I | II | योग | | | | |
| प्राप्तांक | 30 | 36 | 66 | 41 | 36 | 77D | SANSKRIT | | | 33 |
| कुल पूर्णांक 550 | कुल प्राप्तांक 387 | | | परिणाम FIRST DIV. | | | | | | |

| विषय | समाजोपयोगी उत्पादक कार्य एवं सामाज सेवा | स्वास्थ्य एवं शारीरिक शिक्षा | कला शिक्षा |
|---|---|---|---|
| ग्रेडिंग | B | C | A |

अजमेर : दिनांक 26TH JUNE, 1993

(कृ.पृ.उ. - विशेष विलम्ब हेतु)

निदेशक (परीक्षा)

# माध्यमिक शिक्षा बोर्ड, राजस्थान

क्रमांक 003209

उच्च माध्यमिक (अकादमिक) परीक्षा, 1995

अंक-तालिका

| नामांक | केन्द्र | जिला | मूल/अपे. अधि. | स्वयंपाठी/नियमित | श्रेणी | संदर्भ संख्या |
|---|---|---|---|---|---|---|
| 001501 | 0023 | 01 | 519 | REGULAR | 1 | 501431 |

परीक्षार्थी का नाम KUM. RANU SHARMA

पिता का नाम NAR NARAIN SHARMA

| अनिवार्य/ऐच्छिक विषय | पूर्णांक | | | न्यूनतम उत्तीर्णांक | | | प्राप्तांक | | | |
|---|---|---|---|---|---|---|---|---|---|---|
| | सैद्धा. | प्रायो. | सत्रांक | सैद्धा. | प्रायो. | सत्रांक | सैद्धान्तिक I | सैद्धान्तिक II | योग | प्रायो. | सत्रांक | योग |
| HINDI | 100 | | | 33 | | | 51 | | 51 | | | 51 |
| ENGLISH | 100 | | | 33 | | | 47 | | 47 | | | 47 |
| PHYSICS | 100 | 50 | | 33 | 17 | | 25 | 28 | 53 | 44 | | 97 |
| CHEMISTRY | 100 | 50 | | 33 | 17 | | 22 | 21 | 43 | 46 | | 89 |
| BIOLOGY | 100 | 50 | | 33 | 17 | | 17 | 26 | 43 | 45 | | 88 |

| कुल पूर्णांक | 650 | कुल प्राप्तांक | 372 | परिणाम | SECOND DIVISION |
|---|---|---|---|---|---|

अजमेर

दिनांक 23RD MAY, 1995

(कृ.पृ.उ. - विशेष विवरण हेतु)

निदेशक (परीक्षा)

S. No. 003403

# MAHARSHI DAYANAND SARASWATI UNIVERSITY, AJMER

Copy of marks obtained at the **B.Sc. PART-I EXAM.-1996**

Roll No. : **77100** Name : **MISS RANU SHARMA**

Father's name : **NAR NARAYAN SHARMA** Enrol. No. : **95/ 12982** Catg. : **REGULAR**

| SUBJECT(S) OFFERED | | Max. Marks | Min. Pass Marks | Marks Obtained I | II | III | Total | Subject Total | Remarks |
|---|---|---|---|---|---|---|---|---|---|
| HINDI & ENGLISH LANGUAGE | | 100 | 36 | 38 | 21 | | 59 | 59 | P |
| CHEMISTRY | TH | 100 | 36 | 22 | 22 | 26 | 70 | 109 | |
| | PR | 50 | 18 | 39 | | | | | |
| BOTANY | TH | 100 | 36 | 29 | 27 | | 56 | 93 | |
| | PR | 50 | 18 | 37. | | | | | |
| ZOOLOGY | TH | 100 | 36 | 28 | 33 | | 61 | 101 | |
| | PR | 50 | 18 | 40 | | | | | |

Total marks obtained excluding compulsory and back log subject(s)/paper marks. **303**

| TOTAL MARKS OBTAINED | | | GRAND TOTAL | RESULT | CLASS / DIVISION |
|---|---|---|---|---|---|
| Part-I | Part-II | Part-III | | | |
| 303 | **** | **** | 303 | PASS | |

G-Passed by grace S-Eligible for Supplementary F-Failed A-Absent

College **Govt. College, Ajmer**

AJMER Result declared on **18/07/96**

S G Sharma
Controller of Examinations

(for notes, please see on reverse)

S.No. 110219

# MAHARSHI DAYANAND SARASWATI UNIVERSITY, AJMER

Copy of marks obtained at the **B.Sc. Pt.III EXAM.-1998**

Roll No. : **190165** Name : **MISS RANU SHARMA**

Father's Name **NAR NARAYAN SHARMA** Enrol No. : **95/12982** Catg. : **REGULAR**

| SUBJECT(S) OFFERED | | Max. Marks | Min. Pass Marks | Marks Obtained I | II | III | Total | Subject Total | Remarks |
|---|---|---|---|---|---|---|---|---|---|
| CHEMISTRY | TH | 100 | 36 | 22 | 22 | 22 | 66 | 99 | |
| | PR | 50 | 18 | 33 | | | 33 | | |
| BOTANY | TH | 100 | 36 | 38 | 18 | | 56 | 97 | |
| | PR | 50 | 18 | 41 | | | 41 | | |
| ZOOLOGY | TH | 100 | 36 | 31 | 36 | | 67 | 106 | |
| | PR | 50 | 18 | 39 | | | 39 | | |

Total marks obtained excluding compulsory and back log subject(s)/paper(s) marks **302**

| TOTAL MARKS OBTAINED | | | GRAND TOTAL | RESULT : CLASS / DIVISION |
|---|---|---|---|---|
| Part-I | Part-II | Part-III | | |
| 303 | 301 | 302 | 906/1350 | FIRST |

G-Passed by grace S-Eligible for Supplementary F-Failed A-Absent

College Ajmer **Govt. College, Ajmer.**

Result declared on **Sun. : August 02, 1998**

(for notes, please see on reverse)

S G Sharma

Controller of Examinations

BE/S.No. 03009

# MAHARSHI DAYANAND SARASWATI UNIVERSITY, AJMER

Copy of marks obtained at the : X2P: M.Sc. APP.CHEMISTRY Pt. II EXAM.-2000

Catg. : REGULAR Ordinance :

Roll No. : 1611 Name : MISS RANU SHARMA

Father's Name : NAR NARAYAN SHARMA Enrol. No. : 95/12982

| Paper No | PAPER(S) OFFERED Narration | Max. Marks | Min. Pass Marks | Marks Obtd. Prev. | Marks Obtd. Final | Remarks |
|---|---|---|---|---|---|---|
| 206:VI | UNIT PROCESS | 100 | 40 | 50 | 18 | |
| 207:VII | ENVM.CHEMISTRY | 100 | 40 | 44 | 16 | |
| 205:VIII | POLYMER CHEMISTRY | 100 | 40 | 52 | 18 | |
| 212:IX-D | INDUSTRIAL CHEMISTRY | 100 | 40 | 44 | 17 | |
| 213:PRACT | PRACTICALS | 200 | 80 | 154 | | |

| EXAMINATION | Marks in papers appeared | Marks in papers already cleared | Aggregate Marks | Pass/ Fail | Marks to be taken into account for award of division | | If passed, combined marks of Previous & Final | Passed in Division |
|---|---|---|---|---|---|---|---|---|
| | | | | | Previous | Final | | |
| Previous-I | -- | 388 | 388/600 | P | | | | |
| Fnl.-II | 415 | -- | 415/600 | P | **** | **** | 803/1200 | FIRST |

*R-Eligible to reappear X-Failed G-Passed by grace

College AJMER 53:University Campus. M.D.S. University, Ajmer.

Result declared on Fri., 25 August, 2000

(For Note, please see on reverse)

S G Sharma

Controller of Examinations.

03/S.No. 0063173

# MAHARSHI DAYANAND SARASWATI UNIVERSITY, AJMER

Copy of marks obtained at the : [ 18 ]M.A. (Final) English EXAM.-2003
Catg. : NON-COLL. Ordinance :
Roll No. : 29774 Name : MISS RANU SHARMA
Father's Name : NAR NARAIN SHARMA Enrol. No. : 1995/12982
Mother's Name : KUMUD SHARMA

| Paper No. | PAPER(S) OFFERED — Narration | Max. Marks | Min. Pass Marks | Marks Obtd. Prev. | Marks Obtd. Final | Remarks |
|---|---|---|---|---|---|---|
| 7:VII | TWENTIETH CENT.ENGLISH LITT. | 100 | 25 | | 43 | |
| 11:VIII-D | INDIAN WRITING IN ENGLISH | 100 | 25 | | 29 | |

| EXAMINATION | Marks in Papers Appeared | Marks in Papers already Cleared | Aggregate Marks | Pass/ Fail | Marks to be taken into account for award of division | | If Passed combined marks of Previous & Final | Passed in Division |
|---|---|---|---|---|---|---|---|---|
| | | | | | Previous | Final | | |
| Previous | -- | 153 | 153/400 | P | | | | |
| Final | 72 | 128 | 200/500 | P | 153 | 200 | 353 | PASS |

R-Eligible to reappear X-Failed G-Passed by grace

College Savitri Girls College, Ajmer
AJMER
Result declared on Mon. : August 11, 2003

(for notes, please see on reverse)

JR meena
Controller of Examinations

os/S.No. 001850

# MAHARSHI DAYANAND SARASWATI UNIVERSITY, AJMER

Copy of marks obtained at the : M. B. A. PART – II Exam. – 2005

Catg.: REGULAR  Ordinance :

Roll No. 212088  Name : MS RANU SHARMA

Father's Name : NAR NARAIN SHARMA  Enrol. No.: 95/12982

Mother's Name : KUMUD SHARMA

| Paper No. | PAPER(S) OFFERED – Narration | Max. Marks | Min. Pass Marks | Marks Obtd. Prev. | Marks Obtd. Final | Remarks |
|---|---|---|---|---|---|---|
| mba201 | MANAGEMENT INFORMATION SYSTEM | 100 | 40 | | 53 | |
| mba202 | BUS. POLICY & STRATEGIC MGMT. | 100 | 40 | | 64 | |
| mba203 | INTERNATIONAL BUSINESS MGMT. | 100 | 40 | | 65 | |
| mba204 | ORGAN. STRU. & DEVELOPMENT | 100 | 40 | | 60 | |
| mba205b | MGMT. OF SERVICE ORGANISATION | 100 | 40 | | 60 | |
| mba206 | MBA TRAINING PROJECT REPORT | 100 | 40 | | 64 | |
| mba207 | PROJECT STUDY | 100 | 40 | | 84 | |
| mba208 | VIVA-VOCE | 100 | 40 | | 83 | |
| mbaF1 | MGMT. OF FINANCIAL INSTITUTIONS | 100 | 40 | | 63 | |
| mbaF3 | PORTFOLIO MANAGEMENT | 100 | 40 | | 70 | |
| mbaF4 | INVESTMENT & SECURITY ANALYSIS | 100 | 40 | | 68 | |
| mbaM2 | SALES & DISTRIBUTION MANAGEMENT | 100 | 40 | | 60 | |
| mbaM7 | PRODUCT AND BRAND MANAGEMNT | 100 | 40 | | 55 | |

| EXAMINATION | Marks in Papers Appeared | Marks in Papers already Cleared | Aggregate Marks | Pass/ Fail | Marks to be taken into account for award of division: Previous | Final | If Passed combined marks of Previous & Final | Passed in Division |
|---|---|---|---|---|---|---|---|---|
| Previous | – | 809 | 809 /1400 | P | | | | |
| Final | 849 | – | 849 /1300 | P | 809 | 849 | 1658/2700 | FIRST |

R-Eligible to reappear  X-Failed  G-Passed by grace

College: Mgmt. & Comm. Inst. of Global Synergy, Ajmer

AJMER

Result declared on 03/08/05

JR meena

Controller of Examinations

(for notes, please see on reverse)

Electronic Certificate No.: 121029812

University Grants Commission
NATIONAL EDUCATIONAL TESTING BUREAU

ज्ञान-विज्ञान विमुक्तये

# NATIONAL ELIGIBILITY TEST FOR LECTURESHIP



UGC Ref. No.: 29812/(NET-JUNE 2012) Roll No.: 51170631

Certified that RANU SHARMA

Son/Daughter of LATE N.N. SHARMA

and KUMUD SHARMA has qualified

the UGC-NET for eligibility for lectureship held on 24-06-2012

in the Subject MANAGEMENT

The date of qualifying NET is 18th September, 2012 , which is also the date of declaration of the result.

This is an electronic certificate only and its authenticity should be verified from the UGC by the employer through www.ugcnetonline.in. This electronic certificate can also be verified by scanning QR Bar Code printed on the electronic certificate.

Validity of the electronic certificate is forever.

Surender Singh

Head
NET Bureau

Date of Issue: 15-01-2013

Note: a) UGC has issued the electronic certificate on the basis of information provided by the candidate in his/her Application Form. The appointing authority should verify the original records/certificates of the candidate while considering him/her for appointment, as the Commission is not responsible for the same. The candidate must fulfil the minimum eligibility conditions for NET within two years from the date of declaration of UGC-NET result.

b) Wherever PWD is shown in the UGC Ref. No., the recruitment body should check the relevant documents of disabilities.

पंजीकरण (Regn. No.) 761/10

No. 225074

# राजस्थान विश्वविद्यालय

## जयपुर

राजस्थान विश्वविद्यालय के कुलाधिपति, कुलपति तथा सेनेट के सदस्य,

प्रमाणित करते हैं कि

**रानू शर्मा** को **वाणिज्य** संकाय में EAFM में **Study of Trends in the Hotel Industry through market mapping (with special reference to budget Economic Hotels in Rajasthan)** विषय पर दिनांक 01-05-2014 को शोध प्रबन्ध स्वीकृत होने के उपरान्त

# डॉक्टर ऑफ़ फिलॉसफी

की उपाधि प्रदान की गई।

# University of Rajasthan

## Jaipur

*The* Chancellor, Vice-Chancellor

*and the* Members *of the* Senate *of the University of Rajasthan,*

*Certify that the Degree of*

# Doctor of Philosophy

*in* EAFM *in the faculty of* Commerce *has been conferred on* Ranu Sharma *after approval of the thesis on the title* **Study of Trends in the Hotel Industry through market mapping (with special reference to budget Economic Hotels in Rajasthan)** *on* 01-05-2014.

कुलपति

*Vice-Chancellor*

*Jaipur, Dated : 21-03-2015*

(33)

Go to Home Page

## MARKS OF SET EXAM 2012

Print

Roll No. : 737510
Name : RANU SHARMA
Father Name : N.N. SHARMA
Date of Birth: 07/09/1977
Category : GE_WE
Optional Subject: (85) MANAGEMENT

| | Present | Marks |
|---|---|---|
| Paper 1 | P | 88.64 |
| Paper 2 | P | 59.57 |
| Paper 3 | P | 95.83 |
| Total Marks | 244.04 | |
| Remark | QUALIFIED | |

Back

Nodal Officer Websites: Sh. Akhilesh Hittal, System Analyst (Joint Director)
P.E.O.: Sh. C. S. Tilwani (Dy.Secr.) Phone: 0145-5151218, Helpline No: 0145-5151212
Maintained & Managed by RPSC | Site Last Updated on : 26-08-2013 | Phone No: 0145-5151200, 5151240 & 5151098 | Site Developed by RSEL Bangalore

2478417

S.NO.: 10822

# UNIVERSITY OF RAJASTHAN

Copy of Marks Obtained at the B.Ed. PART-II EXAM.-2019



Roll No. : 1741170

Name of Candidate : MS. RANU SHARMA

Father's Name : NAR NARAIN SHARMA

Mother's Name : KUMUD SHARMA

Name of Institution : DEEPSHIKHA T.T.COLLEGE,ISI-17,INSTITUTIONAL AREA,SITAPURA ,TONK ROAD, JAIPUR

Enrol. No. : 09/22368

Catgegory : REGULAR

Medium : ENGLISH

| Subjects / Paper (S) | | Maximum Marks | | | Min Pass Marks | | | Marks Obtained | | | Remark |
|---|---|---|---|---|---|---|---|---|---|---|---|
| | | Ext. | Int. | Total | Ext. | Int. | Total | External | Internal | TOTAL | |
| PART-I | | | | | | | | | | | |
| BED01 | CHILDHOOD AND GROWING UP | 80 | 20 | 100 | 24 | 6 | 30 | 64 | 16 | 80 | |
| PART-II | | | | | | | | | | | |
| BED06-B | KNOWLEDGE AND CURRICULAM (PART-2) | 35 | 15 | 50 | 11 | 4 | 15 | 27 | 12 | 39 | |
| BED07-B | BIOLOGY | 80 | 20 | 100 | 24 | 6 | 30 | 43 | 15 | 58 | |
| BED08 | GENDER,SCHOOL AND SOCIECTY | 35 | 15 | 50 | 11 | 4 | 15 | 15 | 13 | 28 | |
| BED09 | ASSESSEMENT FOR LEARNING | 80 | 20 | 100 | 24 | 6 | 30 | 58 | 16 | 74 | |
| BED10 | CREATING AND INCLUSIVE SCHOOL | 35 | 15 | 50 | 11 | 4 | 15 | 26 | 13 | 39 | |
| BED11(5) | ENVIRONMENTAL EDUCATION | 80 | 20 | 100 | 24 | 6 | 30 | 60 | 15 | 75 | |
| EPC-3 | CRITICAL UNDERSTANDING OF ICT | 50 | 50 | 100 | 15 | 15 | 30 | 42 | 39 | 81 | |
| EPC-4 | UNDERSTANDING THE SELF | 35 | 15 | 50 | 11 | 4 | 15 | 20 | 13 | 33 | |
| PRTECH | PRACTICE OF TECAHING | 75 | 150 | 225 | 30 | 60 | 90 | 45 | 143 | 188 | |
| TOTAL OF MARKS OBTAINED | | | | | | | | | | | |

| EXAM | Marks in paper(s) Appeared | Marks in Papers Already Cleared | Aggregate Marks | Pass /Fail | Total Marks | If Pass, combined Marks of Part Ist & Part II | Result / Division Theory / Practical |
|---|---|---|---|---|---|---|---|
| PART I - TH | 80 | 461 | 541/750 | P | 740/975 | TH. 968/1350 | FIRST |
| PART I - PR | **** | 199 | 199/225 | P | | PR. 387/450 | FIRST |
| PART II - TH | 427 | **** | 427/600 | P | 615/825 | TOTAL: 1355/1800 | |
| PART II - PR | 188 | **** | 188/225 | P | | | |

**Notes :**

1. For a pass a candidate is required to obtain atleast 30% marks in each paper (external & internal separately) and 36% marks in the total aggregate in theory, 40% marks in External Examination and Internal Assessment of Practice Teaching separately.
2. Theory - First Division-60%, Second Division-48%, Pass Class 36%.
3. Practice Teaching - First Division-60%, Second Division-48%, Pass Class 40%.
4. If the candidate fails in three paper, he/she will have to give only same these three papers next year. But if he/she fails in more than three papers, then he/she will have to give all papers next year.
5. Star (*) shown against the marks denotes failure in that subject/paper.
6. Application for scrutiny of marks and/or re-valuation of answer-book (s) as permissible under the rules should be made to the Dy Register (Secrecy) on the prescribed form alongwith the requisite fee and original Marksheet within 15 days from the date of the declaration of result.
7. In case of any mistake being detected during the preparation of the Marksheet or brought to the notice afterwards, the University will be fully empowered to correct the same.

Jaipur

Result declared on 22/08/2019 ISSUE DATE 03/09/2019

(Dr. V. K. Gupta)

Controller of Examinations

Serial No *EC 1809/07*

# NATIONAL INSTITUTE OF TECHNICAL TEACHERS' TRAINING AND RESEARCH

Ministry of Human Resource Development, Government of India

CHANDIGARH

## CERTIFICATE

CERTIFIED THAT *RANU SHARMA* FROM *POORNIMA COLLEGE OF ENGINEERING, JAIPUR* HAS SUCCESSFULLY COMPLETED A SHORT TERM PROGRAMME ON *AICTE SPONSORED INDUCTION TRAINING PROGRAMME FOR FACULTY OF ENGINEERING COLLEGES* CONDUCTED BY THE *EDU. &EDCL. MGT.* DEPARTMENT / CENTRE FROM *19/03/2007* TO *30/03/2007* AT *POORNIMA COLLEGE OF ENGINEERING, JAIPUR*

CHANDIGARH

Date *30/03/2007*

Coordinator

Head of Department

Director




Conference

# NATIONAL CONFERENCE

Saturday 9th May, 2009

## Maharaja Agrasen Institute of Management & Technology

Agrasen Chowk, Old Saharanpur Road, Jagadhri - 135003, Distt. Yamunanagar (Haryana)
Phone: 01732- 231362, 235255 (O), 231173 (Fax), Web: www.maimt.com

**NATIONAL CONFERENCE ON SERVICE MANAGEMENT**
**NCSM'09**

## CERTIFICATE

Certified that Prof. /Dr. /Mr. /Ms. Ramu Sharma., ..Lecturer..... of Indian Institute of Rural Management., Jaipur..... has contributed/ participated/ presented a research paper titled Suitability of Different Mutual Fund Scheme to different Profile Investors (in Absentia) in NCSM'09

Adarsh Aggarwal
Head: MBA & Conference Convener

Dr. Raj Kumar
Director & Conference Patron



GOAL SUCCESS

NATIONAL CONFERENCE

Saturday 9th May, 2009

CONFERENCE

Certificate of Conference

# Maharaja Agrasen Institute of Management & Technology

Agrasen Chowk, Old Saharanpur Road, Jagadhri - 135003, Distt. Yamunanagar (Haryana)
Phone: 01732- 231362, 235255 (O), 231173 (Fax), Web: www.maimt.com

## NATIONAL CONFERENCE ON SERVICE MANAGEMENT NCSM'09

## CERTIFICATE

Certified that Prof. /Dr. /Mr. /Ms. Ranu Sharma..., Lecturer... of Indian Institute of Rural Management., Jaipur..... has contributed/ participated/ presented a research paper titled International Product Positioning.....(in Absentia)..... ..... in NCSM'09

Adarsh Aggarwal
Head: MBA & Conference Convener

Dr. Raj Kumar
Director & Conference Patron



# INTERNATIONAL SEMINAR

on

# Rural Marketing

: The Changing Scenario

**February 17-18, 2010**

**Organized by:** University Commerce College University of Rajasthan, Jaipur (INDIA)

## *Certificate*

*This is to certify that Prof./Dr./Ms./Mr.* Ranu Sharma

*of* Poornima College, Jaipur

*has attended the Seminar.*

*He / She has also presented a paper entitled* Rural Marketing - Challenges and Opportunities

**Prof. D.R. Jat**
Seminar Director

**Prof. S.S. Modi**
Organizing Secretary

# POORNIMA
## GROUP OF COLLEGES
DEPARTMENT OF MANAGEMENT STUDIES

# Certificate of Participation

This is to certify that

***Ranu Sharma***

*of*

*Poornima Group of Colleges, Jaipur*

*has participated in the Faculty Development Program*

*on*

*Developing Teaching Skills in Management*

*organized by*

*Department of Management Studies, Poornima Group of Colleges*

*from July 09 to 14, 2012.*

*(Shashikant Singhi)*
Director General

*(Dr. S. M. Seth)*
Chairman

ISI-2, RIICO Institutional Area, Sitapura, Jaipur-302 022 (Rajasthan)

POORNIMA
GROUP OF COLLEGES

# Certificate

*This is to certify that* Ranu Sharma, Assistant Professor, *of* DMS, Poornima Group of Colleges, Jaipur. *has participated in the* **National Conference on Business Strategies and Economic Growth : The Way Forward** *organized by the Department of Management Studies, Poornima Group of Colleges, Jaipur on* **February 17-18, 2012.**

*He/she has presented / contributed the paper titled* To study the customer views towards hotel industry on the basis of preference attributes with special reference to Jaipur City.

(Shashikant Singhi)
Director General, PGC

(Dr. Upinder Dhar)
Conference Chair

(Dr. S.M. Seth)
Chairman, PGC and Patron

Poornima Group of Colleges

Poornima University

# Certificate

This is to certify that Ms. Ranu Sharma

of Research Scholar, University of Rajasthan, Jaipur

has participated in the *International Conference on Challenges and Opportunities in Asian Economies : The Management Perspective* organized by the Department of Management Studies, Poornima Group of Colleges and School of Management, Poornima University, Jaipur on February 08-09, 2013.

~~He~~/ She has presented / ~~contributed~~ research paper titled To study the positioning map of Hotels on the basis of preference attributes with special reference to Jaipur City and adjudged ~~First~~/ Second in the area of Marketing

(Shashikant Singhi)
Director General, PGC

(Dr. Upinder Dhar)
VC, JKL Univ. - Conference Chair

(Dr. S. M. Seth)
Chairman, PGC and Chancellor, PU

# POORNIMA
## GROUP OF COLLEGES

# Certificate of Participation

This is to certify that

***Ranu Sharma,*** *Assistant Professor*

*of*

*Poornima School of Management, Jaipur*

*has participated in the Faculty Development Program*

*organized by*

*Department of Management Studies, Poornima Group of Colleges*

*from July 03 to 09, 2013.*

(Shashikant Singhi)
Director General

(Dr. S. M. Seth)
Chairman

ISI-2, RIICO Institutional Area, Sitapura, Jaipur-302 022 (Rajasthan)

**Poornima Group of Colleges** **Poornima University**

# Certificate

This is to certify that Ms. Ranu Sharma, Assistant Professor of Poornima Group of Colleges, Jaipur (Rajasthan) has participated in the *International Conference on Emerging Trends in Business and Economy : Mapping the Way Ahead* organized by the Department of Management Studies, Poornima Group of Colleges and School of Management, Poornima University, Jaipur on February 16-17, 2014.

He/ She has presented / contributed research paper titled Customer Engagement in a Service Sector : An Explorotory analysis with Special Reference to Hotel Industry

(Shashikant Singhi)
Director General, PGC

(Dr. Upinder Dhar)
VC, JKLU - Conference Chair

(Dr. S. M. Seth)
Chairman, PGC

In association

In association

JK LAKSHMIPAT UNIVERSITY, JAIPUR

This is to certify that

Ranu Sharma

of

Poornima School of Management

has participated in the

Management Conclave *"Harnessing Potential of Youth: Challenges and Opportunities"*

on 29th March, 2014

Dr. Upasana Singh
(Management Conclave- Coordinator)

Dr. S.K. Majumdar
(Director-IM)

Dr. Upinder Dhar
(Vice Chancellor)

Poornima School of Management

Poornima University

# Certificate

This is to certify that Dr Ramu Shaeung, Associate Professor
Poornima School of Management has presented paper on "Study the positioning map 2
participated in the **International Conference on Small and Medium Enterprises in the Global Economy: Opportunities and Challenges** organized by Poornima School of Management (Poornima Group of Colleges) and Poornima University, Jaipur in collaboration with Hanyang University, South Korea and JK Lakshmipat University, Jaipur on **February 06-07, 2015.**

(Shashikant Singhi)
Director General, PGC

(Dr. Devi Singh)
VC, JKLU - Conference Chair

(Dr. S. M. Seth)
Chairman, PGC and Chancellor, PU

Poornima School of Management

Poornima University

# Certificate

This is to certify that Dr. Ranu Sharma, Associate Professor of Poornima School of Management Jaipur has participated in the **International Conference on Small and Medium Enterprises in the Global Economy: Opportunities and Challenges** organized by Poornima School of Management (Poornima Group of Colleges) and Poornima University, Jaipur in collaboration with Hanyang University, South Korea and JK Lakshmipat University, Jaipur on **February 06-07, 2015.**

He/She has presented / contributed research paper titled Modeling the Relationship between Customer satisfaction and customer Engagement adjudged First / Second in the area of Marketing

(Shashikant Singhi)
Director General, PGC

(Dr. Devi Singh)
VC, JKLU - Conference Chair

(Dr. S. M. Seth)
Chairman, PGC and Chancellor, PU

Poornima School of Management

Poornima University

# Certificate

This is to certify that Dr. Ranu Sharma, Associate Professor
Poornima School of Management, Jaipur

[illegible] in the International Conference on 'Make in India Initiative: Role and Challenges for SMEs in the [illegible] active' jointly organized by Poornima School of Management (Poornima Group of Colleges) and [illegible] University, Jaipur on February 19-20, 2016 in collaboration with Hanyang University, South Korea and JK [illegible] University, Jaipur.

[illegible] has presented/contributed research paper titled Study the customer Behavior towards different mutual fund Schemes in the sub-theme area of Finance

(Shashikant Singhi)
*Director General, PGC*
Chief Organizer

(Dr. Upinder Dhar)
*VC, SVV Vishwavidyalaya*
Conference Chair

(Dr. S. M. Seth)
*Chairman, PGC and Chancellor, PU*
Patron

Poornima School of Management

Poornima University

# Certificate

This is to certify that Dr. Ranu Sharma, Associate Professor of Poornima School of Management, Jaipur

has participated in the International Conference on 'Make in India Initiative: Role and Challenges for SMEs in the Global Perspective' jointly organized by Poornima School of Management (Poornima Group of Colleges) and Poornima University, Jaipur on February 19–20, 2016 in collaboration with Hanyang University, South Korea and JK Lakshmipat University, Jaipur.

He/She has presented/contributed research paper titled Measuring Tourist Engagement: A Structural Equation modeling approach with special reference to Jaipur Tourism' in the sub-theme area of Marketing

(Shashikant Singhi)
*Director General, PGC*
Chief Organizer

(Dr. Upinder Dhar)
*VC, SVV Vishwavidyalaya*
Conference Chair

(Dr. S. M. Sethi)
*Chairman, PGC and Chancellor, PU*
Patron

# ST. XAVIER'S COLLEGE, JAIPUR

(Affiliated to the University of Rajasthan)
Hathroi Fort Road, Jaipur, Rajasthan - 302001

## 1st International Conference

on

## REENVISIONING ECONOMIES

**Inclusive Growth & Sustainability**

**20th – 21st December, 2016**

This is to certify that

**Dr. Ranu Sharma**

Poornima School of Management, Jaipur

has Participated/Contributed and Presented on

*Consumer Engagement In Hotel Industry:An Exploratory Analysis With Special Reference To Jaipur Hotels*

**Rev. Fr. Dr. V. Gilburt Camillus, S.J.**
Principal

**Dr. Nitasha Khatri**
Conference Convenor

**Poornima School of Management** **Poornima University**

# Certificate

This is to certify that Dr. Ranu Sharma Associate Prof. of Poornima School of Management has participated in the International Conference on 'Make in India Initiative: Role and Challenges for SMEs in the Global Perspective' jointly organized by Poornima School of Management (Poornima Group of Colleges) and Poornima University, Jaipur on February 19-20, 2016 in collaboration with Hanyang University, South Korea and JK Lakshmipat University, Jaipur.

He/She has presented/contributed research paper titled Measuring Tourist Engagement: A Structural Equation Modelling Approach with Special Reference to Jaipur Tourism which was adjudged First/Second in the sub-theme area of Marketing

(Shashikant Singhi)
*Director General, PGC*
Chief Organizer

(Dr. Upinder Dhar)
*VC, SVV Vishwavidyalaya*
Conference Chair

(Dr. S. M. Seth)
*Chairman, PGC and Chancellor, PU*
Patron

# JK Lakshmipat University, Jaipur

## 4th INTERNATIONAL CONFERENCE

on

**Growth, Globalization and Governance: Promises and Challenges 2025 and Beyond**

*in Association with*

**St. Cloud State University (USA) and Szechenyi Istvan University (Hungary)**

### CERTIFICATE OF BEST PAPER AWARD

This is to certify that Prof./Dr./ Mr./Ms. Renu Sharma

of Poornima School of Management, Jaipur has been honored with

BEST PAPER AWARD for paper titled Antecedents & Consequences of Tourist Mgmt: A SEM Approach in the 4th International Conference on **Growth, Globalization and Governance: Promises and Challenges 2025 and Beyond** held on January 22-24, 2016.

Prof. Lokanath Mishra
(Conference Secretary)

Dr. Anupam Saxena
(Conference Secretary)

Dr. S. K. Majumdar
(Conference Chair)

# JK Lakshmipat University, Jaipur

## 4th INTERNATIONAL CONFERENCE

on

**Growth, Globalization and Governance: Promises and Challenges 2025 and Beyond**

*in Association with*

**St. Cloud State University (USA) and Szechenyi Istvan University (Hungary)**

**CERTIFICATE OF PRESENTATION**

This is to certify that Prof./Dr./ Mr./Ms. Ranu Sharma

of Poornima School of Management, Jaipur has presented a paper titled

Antecedents and consequences of tourist Engagement : a structural Equation

in the 4th International Conference on **Growth, Globalization and Governance: Promises and Challenges 2025 and Beyond** held on January 22-24, 2016.

Prof. Lokanath Mishra
(Conference Secretary)

Dr. Anupam Saxena
(Conference Secretary)

Dr. S. K. Majumdar
(Conference Chair)

IIHMR UNIVERSITY

PRADANYA

# Certificate of Appreciation

**Presented to**

Dr. Ranu Sharma

**of**

Poornima University

**for Presenting a Paper / Poster in**

## PRADANYA 2017

**22nd Annual Conference on**

## "Imagining Sustainable Futures"

**Organized by**
**The IIHMR University, Jaipur**
**on 16th and 17th November, 2017**

**Dr. Vivek Bhandari**
President

**Col. (Dr.) Ashok Kaushik**
Academic and Student Affairs

**Dr. Sandesh Sharma**
Organizing Secretary

MANIPAL UNIVERSITY
JAIPUR

INSPIRED BY LIFE

## TAPMI SCHOOL OF BUSINESS

# HELM 2014

(Higher Education Leadership Meet)

## *Certificate of Participation*

This is to certify that Prof. /Dr. /Mr./Ms. RANU SHARMA

Designation ASST. PROFESSOR of POORNIMA SCHOOL OF MANAGEMENT, JAIPUR has participated in **Higher Education Leadership Meet (HELM – 2014) held at TAPMI School of Business (TSB), Manipal University Jaipur on 9th December 2014.**

Dr. Raghuvir Singh
Director TSB,
Chairperson, HELM 2014

Dr. Manvinder Singh Pahwa
Associate Professor,
Coordinator, HELM 2014

Poornima School of Management

Poornima University

# Certificate

This is to certify that Dr. Anila Sharma, Lecturer of S.S. Jain Subodh PG Mahila Mahavidyalaya, Jaipur has participated in the International Conference on 'Trinity of MUDRA, Start-Up India and Stand-Up India Schemes: Prospects and Challenges' organized by Poornima School of Management (Poornima Group of Colleges) and Poornima University, Jaipur in collaboration with Hanyang University, South Korea and Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore on February 24–25, 2017 at Jaipur.

He/She has presented/contributed research paper titled Future of ICT in Digitalization in the sub-theme area of Entrepreneurship

(Shashikant Singhi)
*Director General, PGC*
Chief Organizer

(Dr. K. K. S. Bhatia)
*President, Poornima University*
Chief Organizer

(Dr. S. M. Seth)
*Chairman, PGC and Chancellor, PU*
Patron

# POORNIMA UNIVERSITY

**National Seminar**

**on**

**"CONTEMPORARY CHALLENGES & OPPORTUNITIES IN MANAGEMENT OF BUSINESS"**

**(CCOMB - 2015)**

In association with

State Bank of India

Sponsored by

GOBS
A School of Learning

## Certificate

*The organizers acknowledge with gratitude, the gracious presence and the valuable participation of* Dr. Ranu Sharma *in the National Seminar on* ***"CONTEMPORARY CHALLENGES & OPPORTUNITIES IN MANAGEMENT OF BUSINESS"*** *organized by Poornima University, Jaipur in technical collaboration with SBI & RCCI and the sponsorship of GOBS : A School of Learning at Jaipur on April 09, 2015.*

(Mr. Hariom Gurjar)
Convener

(Dr. Manoj Gupta)
General Chair

# JK Lakshmipat University, Jaipur

## 5th INTERNATIONAL CONFERENCE

*on*

**Green, Growth, Globalization and Governance: Challenges and Opportunities**

*in Association with*

### CERTIFICATE OF PARTICIPATION

This is to certify that Prof./Dr./ Mr./Ms. Ranu Sharma

of Pravenina School of Management has participated/presented paper titled Marketing Mix and Hotel Service Branding Equity: Developing new forms of Customer Engagement through Structural Equation Modeling in the International Conference on Green, Growth, Globalization and Governance: Challenges and Opportunities held on 3-5, February, 2017.

| Dr. Anupam Saxena (Conference Secretary) | Dr. Prasana Singh (Conference Secretary) | Dr. Richa Mishra (Conference Secretary) | Dr. Sugandha Shankar (Conference Secretary) | Dr. Manoj Bhatia (Conference Chair) |
|---|---|---|---|---|

Poornima School of Management

Poornima University

# Certificate

This is to certify that Dr RANU SHARMA
Poornima School of Management
participated in the International Conference on 'Trinity of MUDRA, Start-Up India and Stand-Up India Schemes: Opportunities and Challenges' organized by Poornima School of Management (Poornima Group of Colleges) and Poornima University, Jaipur in collaboration with Hanyang University, South Korea and Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore on February 24–25, 2017 at Jaipur.

He/She has presented/contributed research paper titled An Examination of the effect of Service Quality on customer engagement through Structural Equation Model. in the sub-theme area of Marketing.

(Shashikant Singhi)
Director General, PGC
Chief Organizer

Karan Bhatia
(Dr. K. K. S. Bhatia)
President, Poornima University
Chief Organizer

(Dr. S. M. Seth)
Chairman, PGC and Chancellor, PU
Patron

SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY, MANAGEMENT & GRAMOTHAN

RAMNAGARIA, JAGATPURA, JAIPUR-302017, RAJASTHAN, INDIA

DEPARTMENT OF MANAGEMENT STUDIES

# NATIONAL CONFERENCE

on

## STRENGTHENING INDIAN ECONOMY AND BUSINESS: NURTURING THE PRESENT, INNOVATING THE FUTURE

18th-19th November, 2016

# Certificate

This is to certify that Dr. Ranu Sharma

Poornima School of Management, Jaipur

authored / co-authored a paper titled A Structural Equation Model of Service Encounter, Tourist Experiential Value and Customer Engagement: An Empirical Analysis in the Tourism Sector

| Atul Gupta | Dr. Savita Choudhary | Prof. S. P. Garg | Prof. S. L. Surana | Jaipal Meel |
|---|---|---|---|---|
| Convener | Convener | Dean - DMS | Director (Academics) | Director |




A++ GRADE COLLEGE
RE-ACCREDITED BY 3.82 CGPA
NAAC

# CERTIFICATE

This is to certify that Prof./Dr./Mr./Ms. Renu Sharma

of Associate Prof., Poornima University participated in the **National** Conference **on Goods & Service Tax in Indian Context,** Organized by **S.S. Jain Subodh P.G. (Autonomous)** College, **Jaipur** from 24th - 25th November 2017.

He/she has presented paper entitled "GST opportunities & challanges"

The conference organizers place on record their gratitude for the kind gesture of active participation.

**Prof. K.B. Sharma**
Principal

**Dr. Neel Kamal Purohit**
Convener

Poornima School of Management

Poornima University

# Certificate

This is to certify that Dr Ranu Sharma, Associate Professor
of Poornima School of Management, Jaipur
has participated in the International Conference on 'Trinity of MUDRA, Start-Up India and Stand-Up India Schemes: Prospects and Challenges' organized by Poornima School of Management (Poornima Group of Colleges) and Poornima University, Jaipur in collaboration with Hanyang University, South Korea and Shri Vaishnav Vidyapeeth Vishwavidyalaya, Indore on February 24–25, 2017 at Jaipur.

He/She has presented/contributed research paper titled A structural equation model of Service Encounter, Tourist Experiential value & Customer Engagement: An empirical analysis in the tourism sector in the sub-theme area of Marketing

(Shashikant Singhai)
*Director General, PGC*
Chief Organizer

Karan Bhatia
(Dr. K. K. S. Bhatia)
*President, Poornima University*
Chief Organizer

(Dr. S. M. Seth)
*Chairman, PGC and Chancellor, PU*
Patron

# JK Lakshmipat University, Jaipur

## 6th INTERNATIONAL CONFERENCE

on

**Green, Growth, Globalization, Governance and GST: Challenges and Opportunities**

*in Association with*

BSE INVESTORS' PROTECTION FUND

water FLOAT

## CERTIFICATE

This is to certify that Prof./Dr./ Mr./Ms. Ramu Sharma of Banasthali University, Jaipur Participated/ presented paper titled Measuring the patients experience in health and service :- A structure equation modeling study of Public and Private hospital in Rajasthan in the International Conference on Green, Growth, Globalization, Governance and GST: Challenges and Opportunities held on 2-4, February, 2018.

| Dr. Ganesh Dash | Dr. Kapil Arora | Dr. Rakhi Arora | Dr. Manoj Bhatia |
|---|---|---|---|
| (Conference Convener) | (Conference Co-Convener) | (Conference Co-Convener) | (Conference Chair) |

IIHMR UNIVERSITY

PRADANYA

# Certificate of Appreciation

Presented to

Dr. Ranu Sharma

of

Poornima University

for attending

**PRADANYA 2017**

22nd Annual Conference on

**"Imagining Sustainable Futures"**

Organized by
The IIHMR University, Jaipur
on 16th and 17th November, 2017

| Dr. Vivek Bhandari | Col. (Dr.) Ashok Kaushik | Dr. Sandesh Sharma |
|---|---|---|
| President | Dean Academic and Student Affairs | Organizing Secretary |

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# CERTIFICATE OF PUBLICATION

## KAAV INTERNATIONAL JOURNAL OF ECONOMICS, COMMERCE & BUSINESS MANAGEMENT

A Refereed Blind Peer Review Online Journal (KIJECBM)

**Approved by UGC in Multidisciplinary Category**

SPECIAL ISSUE PUBLISHED FOR INTERNATIONAL CONFERENCE

*'Sustainable Development and Innovation in Business, Economy, Management and Technology: Prospects in Emerging Markets'*

23rd&24th Feb, 2018, School of Management, Poornima University, Jaipur

*This is to certify that*

Dr. Ranu Sharma

has written an article/research paper on entitled

Customer Engagement : An Exploratory Analysis with Special Reference To Jaipur Hotel Industry

Is Approved by the Review Committee, and is therefore published in (KIJECBM) in Volume-05 Issue-01 Year 2018

Dr Kirti Agarwal
Editor-in-chief
Kaav Publications




# INTERNATIONAL CONFERENCE

on

## Modern Management Strategies
## E-commerce and Global Economy - In Indian Context

# Certificate

This is to certify that

Prof. /Dr. /Mr. /Ms. RANU SHARMA

Associate Professor, Poornima University, Jaipur

has participated in the conference. He/She has also presented/contributed a paper entitled Impact of Age on E-Buyers Behaviour Towards Web Retailing

| Dr. Rajeev Srivastava | Prof. (Dr.) Vijay Pithadia | Prof. (Dr.) Rana Singh | Prof. (Dr.) S.S. Modi |
|---|---|---|---|
| Joint Organizing Convenor | Joint Organizing Convenor | Dubai, UAE | Conference Organizing Convenor |




# NATIONAL CONFERENCE

on

Emerging Trends and Scope in Digital Banking, Cashless Economy & Innovations in Commerce and Modern Management

and

# INTERNATIONAL SEMINAR

on

Global Economy: Opportunities and Challenges

## Certificate

This is to certify that

Prof./Dr./Mr./Ms. Ranu Sharma

Associate Professor - Dept of Management, Poornima University, Jaipur

has participated in the conference. He/She has also presented/contributed a paper entitled Assessment of Service Quality : An Empirical study in SBI and ICICI Bank with special reference to Rajasthan

| Dr. Meena Rathaur | Prof. (Dr.) Rana Singh | Prof. (Dr.) M.L. Vadera | Prof. (Dr.) S.S. Modi |
|---|---|---|---|
| Joint Organizing Convenor | Chairperson-International Seminar | Joint Conference Co-ordinator | Conference Organizing Convenor |

No.VGU/IPR-IV'19/.....

# VIVEKANANDA GLOBAL UNIVERSITY, JAIPUR

(Established by Act 11/2012 of Rajasthan Govt. Covered u/s 2(f) of UGC Act,1956)

## Certificate of Participation

*Awarded to*

Dr./Mr./Ms. Ranu Sharma

of Poornima university

*for participation in DST Sponsored*

*Awareness Workshop on Intellectual Property Rights (IPR) - IV*

*on 27th March, 2019*

*Organized by*

*Department of Management Studies, VGU*

Prof. (Dr.) V. K. Vijay
President

Prof. (Dr.) Praveen Choudhary
Dean & Registrar

Prof. (Dr.) Y. C. Sharma
Dean, R&D

Sponsored by
DEPARTMENT OF SCIENCE & TECHNOLOGY
Government of Rajasthan

Incubation Partner
VGU-TBI

No. VGU/ NSM'19/ .....

# Vivekananda Global University, Jaipur

**National Seminar on Management (NSM'19)**

*"Understanding of Financial Statements"*

**29 January, 2019**

## Certificate

This is to certify that Prof./Dr./Mr./Ms. Ranu Sharma

of Poornima university, Jaipur

has attended/presented paper entitled An empirical analysis of women empowerment through Self-help group with Special Reference to Rajasthan in this seminar held at Department of Management Studies, Vivekananda Global University, Jaipur.

Prof. (Dr.) M. Raisinghani
Vice Chairperson

Prof. (Dr.) Praveen Choudhry
Dean & Registrar

Ms. Priyanka Payal
Convener

# SANSKRITI COLLEGE, JAIPUR

*Department of Computer Science & Management*

*organizes*

**SEMINAR**

**On**

**"Tools & Techniques in Digital Marketing"**

March 14th, 2019

# Certificate

This is to certify that Prof./Dr./Mr./Ms. ..Ranu...Sharma.....

of Department / College ...Associate...Professor...Poornima...University.....

has participated .....

in the Seminar organized by Sanskriti College, Mansarovar, Jaipur.

Dr. Keshav Badaya
Chief Patron

Dr. Manisha Sharma
Patron

Ms. Ranjula Agarwal
Co-Patron

Ms. Suchi Sharma
Convener

SWAMI KESHVANAND INSTITUTE OF TECHNOLOGY, MANAGEMENT & GRAMOTHAN

RAMNAGARIA, JAGATPURA, JAIPUR-302017, RAJASTHAN, INDIA

DEPARTMENT OF MANAGEMENT STUDIES



Swami Keshvanand (1883-1977)

# International Conference

on

# Management, Business & Economy (ICMBE)

## 20th April, 2019

# Certificate

This is to certify that Dr. Ranu Sharma

of POORNIMA UNIVERSITY

presented a research paper, titled A Structure equation model of service encounters, tourist experiental value and customer engagement

| Atul Gupta | Dr. Savita Choudhary | Prof. S. L. Surana | Jaipur Meel |
|---|---|---|---|
| Convener | Convener | Director (Academics) | Director |

# OUR PHILOSOPHY



**POORNIMA**
**Group of Colleges**
**JAIPUR**

ISI-2, 6 RIICO INSTITUTIONAL AREA, SITAPURA, JAIPUR



# Certificate

*(Faculty Performance Incentive Scheme)*
*Session 2009-10*

*This is to certify that* ~~M~~*r. / Ms.* Ranu Sharma, Sr. Lecturer

*Department of* Management Studies *has made significant contributions as faculty member leading to excellent results of students in subject (s) taught by him/her in B.E. / B.Tech / MBA / M.Tech.* Odd *semester at* Poornima Group of colleges, Jaipur.

*In recognition of excellent performance, the College Management has awarded him/her with cash incentive of Rs.* 6000/-.

(Dr. S. M. Seth)
*Director General*

PCE PIET PGI PSOM PSBM PCGS

OUR PHILOSOPHY



POORNIMA
Group of Colleges
JAIPUR

ISI-2, 6 RIICO INSTITUTIONAL AREA, SITAPURA, JAIPUR



# Certificate

*(Faculty Performance Incentive Scheme)*
*Session 2009-10*

*This is to certify that* ~~Mr./~~Ms. Ranu Sharma, Asst. Professor

*Department of* Management Studies *has made significant contributions as faculty member leading to excellent results of students in subject (s) taught by* ~~him~~/her *in B.E. / B.Tech / MBA / M.Tech.* Even *semester at* Poornima Group of Colleges, Jaipur.

*In recognition of excellent performance, the College Management has awarded him/her with cash incentive of Rs.* 3375/-.

(Dr. S. M. Seth)
Director General

PCE PIET PGI PSOM PSBM PCGS

# POORNIMA
## GROUP OF COLLEGES

ISI-2, RIICO Institutional Area, Sitapura, Jaipur-302 022 (Rajasthan)

# Certificate

Faculty Performance Incentive Scheme

Session 2010-11

*This is to certify that Mr. / Ms.* Ranu Sharma, Assistant professor

*Department of* Management Studies *has made significant contributions as faculty member leading to excellent results of students in subject (s) taught by him / her in B. Tech. / M. Tech. / MBA* even *semester at* Poornima Group of Colleges

*In recognition of excellent performance, the College Management has awarded him / her with cash incentive of Rs.* 6000/-

DR. S. M. SETH
Chairman

# POORNIMA
## GROUP OF COLLEGES

ISI-2, RIICO Institutional Area, Sitapura, Jaipur-302 022 (Rajasthan)

# Certificate

Faculty Performance Incentive Scheme

Session 2012-13

*This is to certify that Mr. / Ms.* Ranu Sharma [Associate Professor]
*Department of* Management Studies [MARTG] *has made significant contributions as faculty member leading to excellent results of students in subject (s) taught by him / her in B. Tech. / M. Tech. / MBA* Even *semester at* Poornima Group of colleges.

*In recognition of excellent performance, the College Management has awarded him / her with cash incentive of Rs.* 8000/-

DR. S. M. SETH
Chairman

# POORNIMA
## GROUP OF COLLEGES

ISI-2, RIICO Institutional Area, Sitapura, Jaipur-302 022 (Rajasthan)

# Certificate

Faculty Performance Incentive Scheme

Session 2011-12

*This is to certify that Mr. / Ms.* Ranu Sharma, Assistant Professor

*Department of* Management Studies *has made significant contributions as faculty member leading to excellent results of students in subject (s) taught by him / her in B. Tech. / M. Tech. / MBA* Even *semester at* Poornima Group of Colleges

*In recognition of excellent performance, the College Management has awarded him / her with cash incentive of Rs.* 6000/-

DR. S. M. SETH
Chairman




# Certificate

*(Faculty Performance Incentive Scheme)*
*Session 20 10-11*

*This is to certify that* ~~*Mr.*~~ */Ms.* Ranu Sharma, Asstt. Prof.
*Department of* Management Studies *has made significant contributions as faculty member leading to excellent results of students in subject (s) taught by him/her in B.E. / B.Tech. / MBA / M.Tech.* Odd *semester at* Poornima Group of Colleges, Jaipur.

*In recognition of excellent performance, the College Management has awarded him/her with cash incentive of Rs.* 4200/-.

(Dr. S. M. Seth)
Chairman

# POORNIMA FOUNDATION

ISI-2, RIICO Institutional Area, Sitapura, Jaipur-302 022 (Rajasthan)

# Letter of Appreciation

## Faculty Performance Incentive Scheme

## Session: 2012-13 (Even Sem.)

*This is to certify that* **Ranu Sharma** *[Associate Professor]*
*Department of* **MBA (MARKETING)** *at* **PSOM**
*has performed duties as faculty member remarkably well leading to excellent academic results of students.*

*This outstanding performance is graded as* **Double Star**
*and the Poornima Management is pleased to reward the same with a cash incentive of Rs. 8000.*

Jaipur
August 15, 2014

DR. S. M. SETH
Chairman

ज्ञानं बिना न किमपि साध्यम

# POORNIMA FOUNDATION

ISI-2, RIICO Institutional Area, Sitapura, Jaipur-302 022 (Rajasthan)

# Letter of Appreciation

## Faculty Performance Incentive Scheme
## Session: 2015-16 (Odd Semester)

*This is to certify that Dr. Ranu Sharma, Assistant Professor Department of Mktg, IT & others at DMS has performed all duties as faculty member remarkably well leading to excellent academic results of students in assigned theory subjects in the Theory Examinations of Odd Semester (Session 2015-16) conducted by Rajasthan Technical University, Kota.*

*This outstanding performance is graded as *** and the Management of Poornima Foundation is pleased to reward the same with a cash incentive of Rs. 9000/- .*

Jaipur
August 15, 2016

DR. S. M. SETH
Chairman

# POORNIMA
## FOUNDATION

ISI-2, RIICO Institutional Area, Sitapura, Jaipur-302 022 (Rajasthan)

# Letter of Appreciation

Faculty Performance Incentive Scheme

Session: 2013-14

*This is to certify that Ranu Sharma of Department of MMG at Department of Management Studies has made significant contributions as faculty member leading to excellent academic results of students in Odd/Even Semesters of this session.*

*In recognition of excellent performance, the Management has graded the performance as * in Odd Semester & * in Even Semester and is pleased to reward with cash incentive of Rs. 6000For Odd Semester and Rs. 3000 For Even Semester.*

DR. S. M. SETH
Chairman

Jaipur
January 26, 2015

'ज्ञानम् बिना न किमपि साध्यम्'

# POORNIMA FOUNDATION

ISI-2, RIICO Institutional Area, Sitapura, Jaipur-302 022 (Rajasthan)

# Letter of Appreciation

## Faculty Performance Incentive Scheme

## Session: 2014-15 (Odd Semester)

*This is to certify that the Faculty Members of the* ***Department of Mktg. & IT at Poornima School of Management*** *have made significant contributions leading to excellent academic results of students of the department in the theory examinations of Odd Semester (Session 2014-15) conducted by Rajasthan Technical University, Kota.*

*In recognition of this excellent collective performance of the department, the Management of Poornima Foundation is pleased to reward* ***HOD, Dr. Ranu Sharma*** *with* ***cash incentive of Rs. 1125/-.***

Jaipur
August 15, 2015

DR. S. M. SETH
Chairman

ज्ञानं बिना न किंमपि साध्यम

# POORNIMA FOUNDATION

ISI-2, RIICO Institutional Area, Sitapura, Jaipur-302 022 (Rajasthan)

# Letter of Appreciation

## Faculty Performance Incentive Scheme
## Session: 2015-16 (Odd Semester)

*This is to certify that the Faculty Members of the Department of Mktg, IT & others at DMS have made significant contributions leading to excellent academic results of students of the department in the Theory Examinations of Odd Semester (Session 2015-16) conducted by Rajasthan Technical University, Kota.*

*In recognition of this excellent collective performance of the department, the Management of Poornima Foundation is pleased to reward* ***Dr. Ranu Sharma, HOD*** *with cash incentive of Rs. 2800/-.*

Jaipur
August 15, 2016

**DR. S. M. SETH**
Chairman

ज्ञानं बिना न विमुक्ति साध्यम

# POORNIMA FOUNDATION

ISI-2, RIICO Institutional Area, Sitapura, Jaipur-302 022 (Rajasthan)

# Letter of Appreciation

## Faculty Performance Incentive Scheme

## Session: 2014-15 (Even Semester)

*This is to certify that the Faculty Members of the Department of Mktg. & IT at DMS have made significant contributions leading to excellent academic results of students of the department in the Theory Examinations of Even Semester (Session 2014-15) conducted by Rajasthan Technical University, Kota.*

*In recognition of this excellent collective performance of the department, the Management of Poornima Foundation is pleased to reward Dr. Ranu Sharma, HOD with cash incentive of Rs. 4725/-.*

Jaipur
January 26, 2016

DR. S. M. SETH
Chairman

ज्ञानं विना न विश्रामपि साध्यम

# POORNIMA FOUNDATION

ISI-2, RIICO Institutional Area, Sitapura, Jaipur-302 022 (Rajasthan)

# Letter of Appreciation

## Faculty Performance Incentive Scheme
## Session: 2014-15 (Even Semester)

*This is to certify that Dr. Ranu Sharma, Assistant Professor, Department of MKTG & IT at DMS has performed all duties as faculty member remarkably well leading to excellent academic results of students in assigned theory subjects in the Theory Examinations of Even Semester (Session 2014-15) conducted by Rajasthan Technical University, Kota.*

*This outstanding performance is graded as *** and the Management of Poornima Foundation is pleased to reward the same with a cash incentive of Rs. 9000/- .*

Jaipur
January 26, 2016

DR. S. M. SETH
Chairman

# POORNIMA
## FOUNDATION

ISI-2, RIICO Institutional Area, Sitapura, Jaipur-302 022 (Rajasthan)

# Letter of Appreciation

**Faculty Performance Incentive Scheme**

**Session: 2013-14**

*This is to certify that the Faculty Members of the Department of Marketing at* Department of Management Studies *have made significant contributions leading to excellent academic results of students of the Department in Odd/Even Semesters of this session.*

*In recognition of excellent performance of the Department, the Management is pleased to reward HOD, Ranu Sharma with cash incentive of Rs. 2025 For Odd Semester and Rs. 2100 for Even Semester.*

Jaipur
January 26, 2015

**DR. S. M. SETH**
Chairman

# POORNIMA
## GROUP OF COLLEGES

ISI-2, RIICO Institutional Area, Sitapura, Jaipur-302 022 (Rajasthan)

# Certificate

Faculty Performance Incentive Scheme

Session 2012-13 (odd)

*This is to certify that Mr. / Ms.* Ranu Sharma (Asst. Professor)

*Department of* Management Studies *has made significant contributions as faculty member leading to excellent results of students in subject (s) taught by him / her in B. Tech. / M. Tech. / MBA* odd *semester at* Poornima Group of Colleges

*In recognition of excellent performance, the College Management has awarded him / her with cash incentive of Rs.* 6000/-

DR. S. M. SETH
Chairman

# POORNIMA FOUNDATION

ISI-2, RIICO Institutional Area, Sitapura, Jaipur-302 022 (Rajasthan)

# Letter of Appreciation

## Faculty Performance Incentive Scheme

## Session: 2012-13 (Even Sem.)

*This is to certify that* **Ranu Sharma** *[HOD]*

*Department of* **MBA (MARKETING)** *at* **PSOM**

*has performed duties as faculty member remarkably well leading to excellent academic results of students.*

*This outstanding performance is graded as* **Excellent**

*and the Poornima Management is pleased to reward the same with a cash incentive of Rs. 1500.*

Jaipur
August 15, 2014

DR. S. M. SETH
Chairman

# Department of Management Studies
## POORNIMA GROUP OF COLLEGES, JAIPUR

# Certificate

This is to certify that Ramu Sharma
of DMS - PGC, Jaipur

has participated in the ***National Conference on Paradigm Shift in Business Practices : Challenges & Perspectives*** organized by the Department of Management Studies, Poornima Group of Colleges, Jaipur on ***March 26, 2011.***

*Shashikant Singhi*
*Director, PGC*
*and Chief Organizer*

*Dr. Kanta Ahuja*
*Conference Chair*

*Dr. S. M. Seth*
*Director General, PGC*
*and Patron*

# POORNIMA
## GROUP OF COLLEGES

ISI-2, RIICO Institutional Area, Sitapura, Jaipur-302 022 (Rajasthan)

# Certificate

Faculty Performance Incentive Scheme

Session 2011-12

*This is to certify that Mr. / Ms.* Ramu Sharma, Asstt. Professor

*Department of* Marketing *has made significant contributions as faculty member leading to excellent results of students in subject (s) taught by him / her in B. Tech. / M. Tech. / MBA* Odd *semester at* Poornima Group of Colleges

*In recognition of excellent performance, the College Management has awarded him / her with cash incentive of Rs.* 6000/-

DR. S. M. SETH
Chairman

## Advertisement for Faculty Positions on Contract at BIT Mesra, Patna/Jaipur Campus

### APPLICATION – ANNEXURE A

1. Name of Candidate: Dr Ranu Sharma
2. Date of birth + Age (as on 01.12.2025) and Gender:07.09.1977(48 years and 2 months)-Female
3. Category (GEN/OBC/SC/ST/PVTG/PH):GEN
4. Post and Department applied for:Assitant Professor-Management
5. Campus applied for:Jaipur
6. Current affiliation and corresponding address :Maheshwari PG College, Jaipur
7. Email Id and Mobile number:ranus1977@gmail.com(9214406573)
8. Current Salary Basic and other Emoluments: (Attach a scanned copy of latest Salary Slip):75,000/-
9. Academic

| Program | Degree | Passing Year | Name of Institution/University/Board | Record (%Marks/Grade/Class) | Remarks |
|---|---|---|---|---|---|
| Ph.D | | 2014 | Rajasthan University, Jaipur | | |
| Post Graduate | | 2005 | MDS University, Ajmer | 62% | |
| Under Graduate | | 1998 | MDS University, Ajmer | 67% | |
| Intermediate | | 1995 | Rajasthan Board,Ajmer | 58% | |
| Matric | | 1993 | Rajasthan Board,Ajmer | 72% | |
| Diploma | | | | | |

20/11/25

10. Title of Ph.D Thesis and Year of Award: Study of trends in the Hotel Industry through Market Mapping with special reference to Budget Economic Hotels in Rajasthan(2014)
11. Name of Ph.D. Supervisor with Affiliation:Dr MS Sharma(Rajasthan University)
12. Professional Experience in reverse order

| Organization | Designation | Appointment Status | Duration | | Role | Salary | Remarks |
|---|---|---|---|---|---|---|---|
| | | | From | To | | | |
| Maheshwari PG College, Jaipur | Principal | Regular | 11.5.2022 | Till date | Administration and Teaching | 75000 | |
| Poornima Foundation | Associate Professor | Regular | 10.3.2007 | 08.05.2022 | HOD, MBA | 54,000 | |
| Management& Commerce Institute of Global Synergy,Ajmer | Lecturer | Regular | 24.08.2006 | 10.02.2007 | Teaching | 8,000 | |
| Aryabhatta International College, Ajmer | Lecturer | Regular | 05.07.2005 | 22.08.2006 | Teaching | 5,000 | |

13. Awards (Recognition/Prize/Rank in All India Examination)
14. Field of Specialization and Area of Interest (Overall and Specific):Finance & Marketing
15. Teaching experience (Course taught, duration, University, UG/PG level, Number of Students, etc.)20+ Years
16. List of top 10 peer-reviewed publications (including patent, handbook, manual, software, book and chapter) [please arrange in the following sequence: Author(s); Title of paper; Journals - Volume (Year), Pages (from- to)]

(Signature of Candidate)

20/1/26

Enclosures:

- All Educational supporting documents (Self-attested)
- All Work Experience supporting doc (Self-attested)
- All enclosures must be scanned as a single PDF file, not bigger than 5 mb.
- The email should contain the filled-in Application along with the scanned PDF file

**Application Fee Payment Procedure:**

1. Pay the online fee at the SBI Collect portal using the link below: https://www.onlinesbi.sbi/sbicollect/icollecthome.htm
2. Select Institutions and search for Birla Institute of Technology, Jharkhand
3. Select Payment Category: BIT RECRUITMENT & Pay Total Fee: Rs 2000/-
4. Once the application fee is paid, keep the SBI Collect Payment reference number handy for future reference and mention the payment details in the Application Form.

**Application Deadline through Email:**

Apply in the prescribed format along with all required enclosures and SBI Collect Payment reference number receipt (in a single PDF file) on or before 22nd January 2026 by Email to recruitment@bitmesra.ac.in



**Dr. Ranu Sharma**

**Phone: +91 9214406573 / Email** ranus1977@gmail.com

## PROFESSIONAL SYNOPSIS

- Over 19 years of rich experience in teaching in the realm of Management.
- Doctorate Degree in Marketing from University of Rajasthan , Jaipur, NET and SET qualified.
- Approved Supervisor for Doctor of Philosophy(PhD) with Rajasthan Technical University, kota and Poornima University, Jaipur
- Research and teaching in the areas of Marketing related subjects, Business Mathematics and Statistics, Operation Research and Business law etc.

## WORK EXPERIENCE

| Tenure | Company / Organization Name | Designation |
|---|---|---|
| **May'22 to till date** | **Maheshwari PG College ,Jaipur** | **Principal** |

### JOB RESPONSIBILITIES

- Academic Leadership: Ensure high-quality curriculum delivery, research promotion, and academic innovation.
- Administrative Oversight: Manage daily operations, including admissions, faculty, and infrastructure.
- Placement Initiatives: Build industry ties, oversee training programs, and ensure strong placement outcomes.
- Admissions Management: Develop strategies to attract and admit students.
- College Promotion: Enhance the college's reputation through marketing, branding, and public relations.
- Faculty and Staff Development: Recruit, mentor, and evaluate staff performance.
- Student Welfare: Address grievances, promote extracurricular activities, and maintain discipline.
- Financial Oversight: Manage budgets, generate revenue, and optimize resource allocation.
- Quality Assurance: Ensure compliance with accreditation standards and drive institutional excellence.

| Tenure | Company / Organization Name | Designation |
|---|---|---|
| **Mar'07 to April'22** | **Poornima Foundation,Jaipur** | **HOD, Associate Professor** |

### JOB RESPONSIBILITIES

**ACADEMIC**

- To teach Marketing (Advertising Management, Sales and Distribution, Product and Brand Management, Marketing of Services and Marketing Management), Business Law, Finance for Strategic Decisions, Operation Research, Business Mathematics and Statistics and Research Methodology in Management
- To mentor a the group of faculty members of and collect their performance evolution reports.

**ADMINISTRATION**

- Head, MBA General Management and MBA-HM (Started new course i.e. MBA-Hospital Management)
- Chairperson of Women Complaints Committee
- Secrecy Head-Supervision and control of students related data
- Coordinator of time table
- Editor of two books with ISBN number (978-81-932836-3-9, 978-93-84935-34-4)



- Editor of Department Editorial Board of Quarterly and Annual College Magazine.
- Conducted various Management Programs for organizations like RIICO, RFC, Textile companies etc.
- Conference Secretary of International Conference 2015.
- Cultural Head of various programmes held at College and Inter College level.
- Handled Dean related matters- AICTE and RTU Affiliation, Discipline, attendances, Students' complaints and due fees
- Coordinator of Examination (act as Chief Superintendent in RTU Exam)
- Coordinator of Admission Cell

**Aug'06 - Feb'07** **Management & Commerce Institute of Global Synergy Ajmer** **Lecturer**

**JOB RESPONSIBILITIES**

- To teach Marketing [Brand management, Sales and Distribution], HR [Organization development and Structure], Formal Management [Office management, Small Business Management, Purchase Management], B.P.S.M., Business Regulatory frame work .
- To mentor the group of students and collect their performance evaluation reports.
- Coordinator of guest lecture, Hospitality Committee, Joint Coordinator of Media Committee and Sports Committee

**Jul'05 – Aug'06** **Aryabhatta International College, Ajmer** **Lecturer**

**JOB RESPONSIBILITIES**

- To teach business statistic, Macro Eco, HR Business finance – Banking to Students of M.D.S and Rajasthan University.

## ACADEMICS

| | |
|---|---|
| 2019 | B.Ed. from Deepshika TT College, Jaipur from University Of Rajasthan(75%) |
| 2013 | Doctorate in Marketing Management (Study of trends in the Hotel Industry through Market Mapping with special reference to Budget Economic Hotels in Rajasthan) from University of Rajasthan, Jaipur. |
| 2012 | NET & SET qualified(2012) |
| 2005 | MBA from Management and Commerce Institute of Global Synergy affiliated from M.D.S University,Ajmer (62%) |
| 2003 | MA in English Literature from University of M.D.S., Ajmer (40%) |
| 2000 | MSc.in Applied Chemistry from University of M.D.S., Ajmer (67%) |
| 1998 | BSc in Biology from University of M.D.S., Ajmer (67%) |
| 1995 | Sr. secondary from Rajasthan Board, Ajmer (58%) |
| 1993 | Secondary from Rajasthan Board, Ajmer (72%) |

## PAPERS PUBLISHED / PRESENTED IN CONFERENCES

1. Presented a paper on "Study of Structrural Equation Model of Service Encounter, tourist Experiencial valur and Customer Engagement" in an International Conference on Management,Business & Economy on 20th April, 2019 at SKIT College, Jaipur
2. Presented and published ( Kaav International Journal of Economics, Commerce & Business Management, ISSN:2348-4969) a paper on "Customer Engagment:An Explorartory Analysis with Special Reference to jaipur Hotel Industry" in an International conference on 'Sustainable Development and Innovation in Business, Economy, Management and Technology:Prospects in Emerging Markets' at School of Management,Poornima University, Febuary , 2018.
3. Presented a paper on "Measuring the Patients Experience in Health and Service Sector:-A Structural Equation Modeling study of Public and Private Hospitals in Rajasthan " in an International Conference on Green, Growth, Globalization and Governance and GST (5G): Challenges and Opportunities on February 2-4, 2018 at JK Lakshmipat University, Jaipur.
4. Presented a paper on "An Empirical analysis of Women Empowerment through Self Help Groupwith Special reference to rajasthan" in a National Seminar on Management" on 29th January,2019 at Vivekananda Global University, Jaipur

5. Presented and Published a paper on "Impact of Age on E-Buyers Behavior towards Web Retailing" in International Conference onINSPIRA- E-Commerce-Problems & Prospects(ISBN : 978-81-937067-1-8).
6. Presented and Published a paper on " Assessment of Service quality: an Empirical Study in SBIand ICICI Bank with Special Reference to Rajasthan" in International Conference onINSPIRA- Emerging trends and Innovations in Modern management(ISBN: 978-81-937067-9-4)
7. Presented a paper on "GST in India: Opportunities And Challenges" in a National conference on Goods and Service Tax- In Indian Context on 24th November, 2017at Subodh College, Jaipur
8. Presented a paper on "Measuring the Patients' Experience in Health Services: A Structure Equation Modeling Study of Public and Private Hospitals in Rajasthan" in an International conference on SMART Healthcare for India on 16-17 November, 2017at IIHMR University, Jaipur
9. Presented a paper on "Marketing Mix and hotel Service Branding Equity: Developing new forms ofCustomer Engagement through Structural Equation Modeling " in an International conference on International Conference on Green, Growth, Globalization and Governance (4G): Challenges and Opportunities on February 3-5, 2017 at JK Lakshmipat University, Jaipur
10. Paricipated and Presented paper on "An Examination of the effect of the service Quality and Customer Engagement through structural Equation Model" in an International conference on "Trinity of MUDRA, Start-Up India and Stand-Up India Schemes: Prospects and challenges at Poornima school of Management, Jaipur , February 2017.
11. Paricipated and Presented paper on "Measuring Tourist Engagement: A structural Equation modeling approach with special reference to Jaipur Tourism" in an International conference on Make in India Initiative: Role and Challenges for SMEs in the Global Perspective at Poornima school of Management, Jaipur , February 2016.
12. Paricipated and Presented paper on "Study the customer behaviour towards different mutual fund schemes" in an International conference on Make in India Initiative: Role and Challenges for SMEs in the Global Perspective at Poornima school of Management, Jaipur , February 2016.
13. Presented a paper on "Consumer engagement in hotel industry: An exploratory analysis with special reference to Jaipur hotels" at International Conference on "Reenvisioning Economies: Inclusive Growth And Sustainability" on December 20-21, 2016 at St. Xavier's College,Jaipur.
14. Presented a paper on "A structural equation model of service encounters, tourist experiential value and customer engagement: An empirical analysis in the tourism sector" at National Conference on "Strengthening Indian Economy and Business:Nurturing the Present, Innovating the Future"18th-19th November, 2016 at SKIT College, jaipur
15. Presented and published ( Emerald on "Antecedents and consequences of tourist engagement: A structural equation modeling approach" in an International conference on Growth, Globalization and Governance: Promises and Challenges of 2025 and Beyond- Series II at JK Lakshmipat University, Jaipur, January 2016.
16. Presented and published ( Excellent Publishing house, ISBN: 978-93-84935-34-4) a paper on "Modeling the Relationship between Customer satisfaction and customer Engagement" in an International conference on Small and Medium Enterprise in the Global Economy: Opportunities and Challenges from 06.02.2015 to 07.02.2015 at Poornima School of Management, Jaipur , 2015.
17. Presented and published ( Excel Books, ISBN: 978-93-5062-614-6) a paper on "Customer Engagement in a service sector: An exploratory analysis with special reference to Jaipur hotel industry" in an International conference on Emerging trends in Business and Economy: Mapping the Way Ahead from 14.02.2014 to 15.02.2014at DMS, Poornima Group of Colleges, Jaipur , 2014.
18. Presented a paper on "Study the positioning map of hotels on the bases of preference attributes with special reference to Jaipur city" at International conference on Challenges and opportunities in Asian Economics: The management Perspective from 08.02.2013 to 09.02.2013 at DMS, Poornima Group of Colleges, Jaipur, 2013.
19. Presented and published( Excel Books, ISBN: 978-93-5062-089-2) a Paper on "To study customer view towards hotel Industry on the basis of preference attributes with special reference to Jaipur city" in a National Conference on Business Strategies and Economic Growth: The way Forward from 17.02.2012 to 18.02.2012 at DMS, Poornima Group of Colleges, Jaipur,2012.
20. Paper "Repositioning of product by changes in Logos" published in the Economic Administration Review, vol 28, Bi-Annual Resource management Journal (ISSN-2277-5629), July-December. 2011.
21. Presented Paper in absentia on "Rural Marketing-Challenges and Opportunities" in an International Seminar on Rural marketing from 17.02.2010 to 18.02.2010 at University Commerce College, University of Rajasthan, Jaipur, 2010
22. Presented two Papers in absentia on the topic of "Suitability of different Mutual Fund Schemes to different Risk Profile Investors" in National Conference on Service management on 09.05.2009 at Mohali University, Hariyana,2009.
23. Presented two Papers in absentia on the topic of "International Product Positioning"in National Conference on Service management on 09.05.2009 at Mohali University, Hariyana,2009.
24. Paper "Global Branding and Positioning" published in the book of Marketing of services, Excel India Publications (ISBN no:978-93-80697-00-0), October. 2009.

**Faculty Development Programme/National Conference/ Seminar/Meet attended**

1. Attended a DST Sponsered Workshop on Intellectual Property Rights(IPR) on 27.03.19 organized by Vivekananda Global University, Jaipur,2019
2. Attended an Iternational conference on Global health and Medical Tourism"on 12th March,2019,organised by IIHMR University, Jaipur and IIM,Kozhikode.

3. Attended a National Seminar on Startup the way forward on 12.03.16 organized by PHD Chamber of Commerce, Jaipur , 2016
4. Attended a National Seminar on Contemporary Challenges and Opportunities in Management of Business on 09.04.2015 organized by Poornima University, Jaipur , 2015
5. Attended a Higher Education Leadership Meet on 09.12.2014 at TAPMI School of Business, Manipal University, Jaipur, 2014
6. Attended a Marketing Conclave on "Harnessing Potential of Youth: Challenges and Opportunities" on 29.03.2014 at JKLU, Jaipur, 2014.
7. Attended a FDP on Developing Teaching Skills in Management from 09.07.2012 to 14.07.2012 at DMS, Poornima Group of Colleges, Jaipur , 2012.
8. Participated in a National Conference on Paradigm Shift in Business Practices: Challenges & Perspectives on 26.03.2011 at DMS, Poornima Group of Colleges, Jaipur , 2011.
9. Attended a Seminar on Direct and Indirect Taxes on 09.05.2008 organized by Confederation of Indian Industry(CII), Jaipur , 2008.
10. Attended a FDP from 19.03.2007 to 30.03.2007 at Poornima College of Engineering organized by AICTE, Chandigarh,2007.
11. Attended a FDP on DevelopingTeaching Skills in Management from 09.07.2012 to 14.07.2012 organised by Department Of Management Studies, Poornima Group of Colleges, Jaipur
12. Attended a FDP from 03.07.2013 to 09.07.2013 organised by Department Of Management Studies, Poornima Group of Colleges, Jaipur
13. Attended various in-house FDPs organized by Poornima School of Management, Jaipur.

**Awards and Honors**

1. Published a book on "Digital Marketing-Beginning of the End" by Kaav Publications(E-ISBN:978-93-86789-79-2).
2. Awarded second best paper on "Measuring Tourist Engagement: A structural Equation modeling approach with special reference to Jaipur Tourism" in an International conference on Make in India Initiative: Role and Challenges for SMEs in the Global Perspective at Poornima school of Management, Jaipur , February 2016.
3. Awarded best paper(cash prize Rs 10,000/-) on "Antecedents and consequences of tourist engagement: A structural equation modeling approach" in an International conference on Growth, Globalization and Governance: Promises and Challenges of 2025 and Beyond- Series II at JK Lakshmipat University, Jaipur, January 2016.
4. Awarded second best paper on "Modeling the Relationship between Customer satisfaction and customer Engagement" in an International conference on Small and Medium Enterprise in the Global Economy: Opportunities and Challenges at DMS, Poornima Group of Colleges, Jaipur , 2015
5. Awarded second best paper on "To study customer view towards hotel Industry on the basis of preference attributes with special reference to Jaipur city" in a National Conference on Business Strategies and Economic Growth: The way Forward at DMS, Poornima Group of Colleges, Jaipur,2012.
6. External Examiner, Rajasthan Technical University, Kota.

**PERSONAL DETAILS**

- Date of Birth : 07th September 1977
- Residential Address : 29, Pratap Nagar- II, Tonk Phatak, Jaipur
- Marital Status: Married
- Address: 29, Pratap nagar-II, Tonk Phatak, Jaipur-302015

**Reference**

1. Sh D.K.Modani, Secretary, Maheshwari P.G.College, Jaipur.(9414349409)
2. Sh. R.K. Agarwal (IAS,Retd), Financial Advisor,Jaipur Foot (Shri Mahaveer Viklang Samiti), Jaipur. (9829877022)

Dr Ranu Sharma

20/11/26