BHAWANI SHANKAR SHARMA



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CAREER OBJECTIVE

To serve an organization that hand me an opportunity to utilize my interpersonal and technical skills and recognize my failure to explore new avenues of Web Development & Digital Marketing those providing me with a platform to work toward the organization's goal to reach new heights.

ACADEMIC QUALIFICATION

S.No.	Degree/Diploma	Board/University	Passing Year
1.	B. TECH (Computer Science Engineering)	RTU, Kota	2015
2.	12th	BSER Ajmer	2011
3.	10th	BSER Ajmer	2007

PROFESSIONAL EXPERIENCE

- **The LNM Institute of Information Technology, Jaipur | JTS – Programmer**
  (Apr 2023 – Present)

  Key Responsibilities:

  - ✓ Managing Oracle Cloud Infrastructure and migrating hosted application on the OCI.
  - ✓ Collaborating with the respective stakeholders and analyze requirements and finalize process flow, Design, Develop and maintain the following modules accordingly.
    - Biometric Attendance Module
    - NTS Recruitment Portal
    - Tender Database and Publishing Module
    - Students Gymkhana Election Portal
    - Leave Management System
    - Lecture Hall & Meeting Room Booking System
    - Faculty Information Portal
  - ✓ Design, Develop, Test and backup institute's website and relevant content.
  - ✓ Develop and revise web pages. Liasing with all stakeholders for web update.
  - ✓ Examine, analyze, and regulate site traffic.
  - ✓ Analyzing website traffic, user behavior, and conversion data to gain insights and make informed decisions.
  - ✓ Ensure websites are secure, functional, aesthetically attractive, user-friendly, and consistently updated.
  - ✓ Ensure web servers, hardware and software are operating accurately.
  - ✓ Maintain and monitor Google Workspace and Office 365.

- ✓ Designing graphics, illustrations, layouts, and other visual elements for various mediums such as digital platforms, advertisements, and social media posts.
- ✓ Managing Institution's Social media profiles and share regular updates.

- **Jagan Institute of Management Studies, Jaipur | Manager - IT**
  (Nov 2020 – March 2023)

  Key Responsibilities:

  - ✓ Researching and evaluating ERP solutions to determine the best fit for the organization.
  - ✓ Assessing the institution's business processes and requirements for an ERP system.
  - ✓ Collaborating with stakeholders to define project scope, objectives, and deliverables.
  - ✓ Designing, Develop and implementing an ERP system to streamline institution's business processes.
  - ✓ Designing, Develop and implementing a lead management system to streamline lead capture, tracking, and nurturing processes.
  - ✓ Design, Develop and maintain institution's website and relevant applications.
  - ✓ Collaborate with Times Pro for SAP Training and Certification for the students.
  - ✓ Managing web hosting services, ensuring uptime, security, and performance.
  - ✓ Implementing updates and improvements to enhance user experience, security and performance.
  - ✓ Analyzing website traffic, user behavior, and conversion data to gain insights and make informed decisions.
  - ✓ Utilizing data from Google Analytics and Search Console to optimize website content, SEO strategies, and marketing campaigns.
  - ✓ Developing and implementing digital advertising campaigns across various platforms (e.g., Google Ads, social media ads).
  - ✓ Collaborating with cross-functional teams, including marketing, sales, IT, and senior management, to align strategies and priorities.

- **Taxila Business School, Jaipur | Manager - IT**
  (Jun 2018 – Oct 2020)

  Key Responsibilities:

  - ✓ Desing, Develop the ERP system to align with organizational processes and workflows.
  - ✓ Managing ERP implementation, including data migration, system integration, and user training.
  - ✓ Collaborating with stakeholders from various departments to ensure effective utilization and optimization of the ERP system.
  - ✓ Designing and develop and maintain website layouts, interfaces, and functionalities based on organizational requirements.
  - ✓ Collaborate With Electromech Global for SAP Training for the students.
  - ✓ Optimizing website performance, speed, and security.
  - ✓ Designing and developing the LMS platform to facilitate online learning and training.

- ✓ Providing technical support and training to instructors and learners on using the LMS effectively.
- ✓ Developing and implementing social media strategies to increase brand awareness, engagement, and followership.
- ✓ Developing paid advertising campaigns across various digital channels (e.g., Google Ads, social media ads, display advertising).
- ✓ Generating regular reports and insights to stakeholders on campaign metrics, trends, and recommendations for improvement.

- **Genx Soft Technologies Pvt. Ltd. Jaipur | Software Developer**
  (Jul 2015 – Jun 2018)

  Key Responsibilities:

  - ✓ Writing clean, efficient, and maintainable code using programming languages.
  - ✓ Designing and developing software applications, systems, or modules according to specifications and requirements.
  - ✓ Collaborating with cross-functional teams including designers, product managers, and QA engineers to deliver high-quality software solutions.
  - ✓ Implementing best practices for software development including version control, code reviews, and testing.
  - ✓ Analyzing user requirements and technical specifications to propose innovative solutions.
  - ✓ Writing and executing unit tests, integration tests, and automated tests to ensure software reliability and performance.
  - ✓ Creating user guides, API documentation, and other technical documentation to support users and fellow developers.
  - ✓ Collaborating effectively with team members to achieve project goals and objectives.
  - ✓ Following coding standards, best practices, and industry conventions to ensure code readability, scalability, and maintainability.

CURRENT LIVE PROJECTS SUCCESSFULLY IMPLEMENTED

- ✓ ERP and LMS for Jagan Institute of Management Studies, Jaipur.
- ✓ ERP and LMS for Taxila Business School, Jaipur.
- ✓ ERP and LMS for Ananta Institute of Hotel Management and Allied Studies, Jaipur
- ✓ LMS for Dangayach School of Hotel Management, Jaipur
- ✓ CRM for Bhagwan Mahaveer Viklang Shahayta Samiti (Jaipur Foot), Jaipur.
- ✓ Online Exam Portal for Engineering Masters, Masters Academy, Jaipur.
- ✓ Online Learning Management for WOX Learning Pvt. Ltd. Jaipur.

TRAINING & CERTIFICATIONS

- ✓ Oracle PeopleSoft Campus Solutions Training | Jan 2024
- ✓ PeopleSoft Application Development Fundamental | Jan 2024
- ✓ Oracle Cloud Data Management Foundations | Jan 2024
- ✓ Oracle Cloud Infrastructure Foundations 2023 Certified Associate | Dec 2023

- ✓ Business Analytics with Excel | March 2022
- ✓ Fundamental of Digital Marketing | March 2022
- ✓ Google Ads Apps Certification | March 2022
- ✓ Google Ads Display Certification | March 2022
- ✓ Google Ads Search Certification | March 2022
- ✓ Google Ads Video Certification | Dec 2022
- ✓ Google Analytics Certification | Dec 2022
- ✓ Google Ads Creative Certification | Dec 2022
- ✓ Marketing Analytics | Feb 2020
- ✓ Certified Business Analytics Practitioner (CBAP) | Sept 2019
- ✓ Fundamental of Digital Marketing | July 2019
- ✓ Functional Analytics | Feb 2019
- ✓ Business Analytics | Dec 2019
- ✓ SAP ABAP (Advance Business Application Programming) | Jan 2018
- ✓ Android Associate Developer | Oct 2017
- ✓ Zend Certified PHP Engineer | Dec 2015

AWARDS & ACHIEVMENT

- ✓ **"RASTRA PATI AWARD"** By President of India in Rajasthan State Bharat Scout & Guide.
- ✓ **"RAJYA PURUSKAR"** By Governor of Rajasthan in Rajasthan State Bharat Scout & Guide.
- ✓ **"SILVER MEDEL"** By District Collector in **Science Fair**.
- ✓ **"BEST PLAYER"** By District Judge in District Level Cricket Tournament.
- ✓ **"JUDGE"** Awarded by **MHRD & AICTE** in **Smart India Hackathon Grand Finale**.
- ✓ **"CERTIFICATE OF APPRECIATION"** by **MHRD & AICTE** in **Smart India Hackathon**.
- ✓ **"CERTIFIED PROFESSIONAL BADGE"** Awarded by **Google Inc.** in **Digital Marketing.**

AREA OF INTEREST

- ✓ Software Development, Artificial Intelligence and Cloud Computing, Startup, and Innovation.

STRENGTH

- ✓ Positive Attitude, Team Worker, Stability toward responsibilities, Quick Learner, Self-motivated.

DECLARATION

I hereby declare that above mentioned information is true to the best of my knowledge and concern.

Place……..

Date…….. **BHAWANI SHANKAR SHARMA**