# Naveen Sharma

***BI Consultant (Sigma and PowerBI)***

Jaipur, India | +91 9024527989 | NaveenPurohit0095@gmail.com | LinkedIn

## PROFESSIONAL SUMMARY

BI & Analytics Consultant with 6+ years of experience in designing and delivering enterprise-scale Business Intelligence solutions using Power BI, Databricks, and Sigma Computing. Expertise in data modeling, DAX, SQL, Enterprise Semantic Models, and dashboard development, enabling data-driven decision-making across Pharma, Energy, Finance, Supply Chain, Media, and Consumer Goods industries. Experienced in building scalable analytics solutions, implementing Git-based version control, managing end-to-end deployments (Dev/UAT/Prod), and optimizing report performance for enterprise reporting environments.

## SKILLS

**Core Skills:** Business Intelligence, Data Analysis, Data Visualization, Data Modelling, Consulting, Pre-Sales, Technical Proposals
**Technical Skills:** Sigma Computing, Power BI, Tableau, Qlik, Domo, Microsoft Fabric, Databricks, SQL, DAX, M Query, ADF, SQL Server

## PROFESSIONAL EXPERIENCE

**BI Consultant**
*Celebal Technologies, Jaipur, India* *July 2020 - Present*

- **5+ years of BI consulting experience** delivering solutions in **Power BI, Sigma, Tableau, Qlik, and Domo** for multiple **global clients** across Hospitality, BFSI, Manufacturing, Insurance, Oil & Gas, Beverage, B2B, and Consumer Goods sectors.
- Designed and implemented end-to-end BI dashboards and analytics using SQL, Databricks, MySQL, Azure Synapse, Fabric, and SharePoint, improving KPI visibility and decision-making.
- Led the development of planning applications in Sigma and Databricks, enabling real-time simulations and **enterprise-wide strategic planning.**
- Contributed to pre-sales and client demos by providing technical expertise, building POCs, and presenting BI solutions to support client engagement.
- Managed and mentored **3–5 member teams, trained 50+ stakeholders in BI adoption**, and delivered significant business impact with **5K+ billable hours** (Fixed Bid & T&M).

**Software Development and Data Analyst**
*Locus Rags - Jaipur* *August 2019 - Feb 2020*

- Worked on Power BI and SQL to build dashboards and reports, improving visibility of key business metrics.
- Supported data validation, quality checks, and documentation, ensuring accuracy and consistency in reporting.
- Collaborated with senior consultants on BI projects, gaining hands-on exposure to data modelling and visualization best practices.

## PROJECTS

**Banking, Financial Services & Insurance (BFSI) | Power BI**

- Built automated Power BI dashboards for sales, finance, and quality tracking using Azure Synapse and SQL with advanced DAX (YTD, MTD, QTD).
- Delivered accurate financial insights, reduced manual reporting effort, and improved efficiency across BFSI functions.

**Retail | Sigma**

- Created interactive dashboards in Sigma for assortment planning, demand forecasting, and scenario simulations (e.g., promotions, demand shifts).
- Enabled real-time planning and reduced forecast cycle time by ~30%, driving agile retail decision-making.

**Energy Systems | Power BI**

- Developed Power BI reports and dashboards for Workforce Development (WDD) using a centralized **Enterprise Semantic Model**, enabling a single source of truth across multiple reports.
- Built and optimized the Enterprise Semantic Model by integrating multiple fact and dimension tables following star schema best practices.
- Connected multiple Power BI reports to a single semantic model, improving reusability, consistency, and maintainability.
- Integrated **Databricks** as the primary data source, using SQL queries to retrieve and transform data for reporting.
- Performed data validation and reconciliation by executing SQL queries in **Databricks** and comparing results with Power BI reports to ensure data accuracy.
- Collaborated with business and data engineering teams to define KPI logic, validate business rules, and resolve data discrepancies.
- Managed source control and deployment using **Git integration** in Power BI, promoting changes across **Development → UAT → Production** environments.
- Implemented performance optimization techniques in the semantic model and reports to improve refresh efficiency and user experience.
- Delivered interactive, business-focused dashboards with consistent metrics, optimized data models, and scalable reporting architecture.

**FMCG | Power BI**

- Migrated SAP BW BEx Queries to Power BI, replacing legacy reports with modern, interactive analytics.
- Developed Power BI reports and dashboards using best practices, including Row-Level Security (RLS) for data access control.
- Integrated Databricks as the primary data source for Power BI, enabling scalable and high-performance data processing.
- Converted BEx Restricted Key Figures (RKF) into Power BI measures using DAX.
- Converted BEx Calculated Key Figures (CKF) into Power BI calculated columns and measures.
- Ensured data validation and reconciliation between SAP BW and Power BI reports to maintain reporting accuracy.
- Delivered performance-optimized, user-friendly dashboards aligned with business KPIs.

**Demand Planning | Sigma**

- Designed a demand planning dashboard in Sigma using historical trends, overrides, and external market factors to simulate regional and category-level forecasts.
- Improved S&OP decision-making through faster, more data-driven simulations.

**Hospitality | Power BI**

- Developed department-level dashboards in Power BI for F&B revenue, occupancy, ADR, and profitability using SQL/SharePoint with advanced DAX.
- Automated the reporting cycle and boosted adoption by 30% across hospitality business units.

## EDUCATION

**Bachelor of Technology (B. Tech) in Computer Science** **CGPA – 7.2/10**
Rajasthan Technical University, Jaipur *June 2015 – August 2019*

## CERTIFICATIONS

- Microsoft Certified: Power BI Data Analyst Associate
- Microsoft Certified: Fabric Analytics Engineer Associate
- Microsoft Certified: Fabric Data Engineer Associate
- Sigma Computing Certification
- Databricks Certified Data Engineer Associate
- Databricks Certified Data Engineer Professional